

Betsy Moyer

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Selected Accomplishments

- Ten years of professional experience in the business and nonprofit sectors with five years of employee oversight and operations management expertise.
 - Respected for strong leadership, direct communication, savvy decision-making, concrete plan execution and strategic asset allocation.
 - Strengthened brand awareness and grew a base of supporters by 70% in five years for an environmental nonprofit.
 - Collaboratively worked with the Puget Soundkeeper Board of Directors, corporate and community partners and individual donors to increase general operating funds by 97%.
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Skills

- Intelligent Asset Allocation
 - Risk & Opportunity Assessment
 - Operations & Financial Management
 - Innovative Solutions
 - Relationship Building
 - Organizational Branding
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Education

Master of Business Administration, Bainbridge Graduate Institute, WA

- Focus: Sustainable Businesses & Leadership | Ethics Committee Chair | Graduated with a concentration in Entrepreneurship

Bachelor of Arts, Bucknell University, PA

- Major: Environmental Studies | Double Minor: Ethics and Economics
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Professional Experience

SOUND OPERATION SOLUTIONS, LLC - Seattle, WA

Providing solutions for sustainable growth

Principal & Founder, 5/2011 to present

Current offerings include: intelligent asset allocation; identification of opportunities for innovation; risk assessment; operational efficiency; budget management; strategic decision-making for long-term goals; event planning; and corporate partnership development.

PUGET SOUNDKEEPER ALLIANCE (SOUNDKEEPER) – Seattle, WA

Grassroots nonprofit with the mission to protect and preserve Puget Sound from illegal pollution.

Development Director, 7/2008 to 4/2011

Development Coordinator, 1/2007 to 6/2008

Responsibilities included: fulfillment of strategic priorities; budget and financial management; development of major donor base; cultivation of corporate partnerships; oversight & management of all development activities; management of development staff; newsletter & online media communication to supporters; aiding Board members with fundraising; maximization of event & sponsorship income; enhancing brand identity through web-based tools and relationship building; and education & outreach to diverse audiences.

ICF INTERNATIONAL – Washington, DC

Full-service environmental consulting firm for the U.S. Environmental Protection Agency

Analyst, 9/2004 to 3/2006

Responsibilities included: Project and budget management; technical and outreach writing; event planning; data management; client interaction; and voluntary program recruitment.

DPRA INC. – Arlington, VA

Consulting firm with the US Defense Department and Environmental Protection Agency.

Research Assistant, 4/2003 to 7/2004

Responsibilities included: Project and personnel management; writing newsletter articles and quality assurance plans; web site development; event planning; and data management.

Other Relevant Experience

BAINBRIDGE GRADUATE INSTITUTE – Bainbridge Island, WA

Changing Business for Good

Sustainable Operations Teaching Assistant: 12/2008 to 3/2010

Ethics Committee Chair Term: 10/2007 to 6/2008

Technology

Software: Very proficient in all Microsoft Office applications (Word, Outlook, Access, Excel, PowerPoint), Auction MaestroPro and DonorPerfect.

Working knowledge of Adobe InDesign and Photoshop.

Web/Multimedia: Online Email Marketing tools including Vertical Response, Constant Contact, social networking and Web Content Management Systems

Personal Interests

- Past Toastmasters International member
- Ultimate Frisbee
- Ran my first half marathon in November 2011 and planning another for Summer of 2012
- Traveling anywhere and everywhere – past trips include Nicaragua, Costa Rica, Haiti, Hawaii, New Zealand and two cross country trips through the United States