

BETSY MOYER

Strategy & Business Consultant

+1-206-914-4929 | betsym@whitenergroup.biz | Seattle, WA

SUMMARY OF SKILLS

Betsy has over thirteen years of professional experience combined in small business, nonprofit and consulting. She is respected for her strong leadership abilities, direct communication, savvy decision-making and concrete plan implementation.

EXPERIENCE

SOUND OPERATION SOLUTIONS

*CEO & Founder
2011-Present*

Clients range from tribal economic development groups to mid-sized nonprofits and small businesses. Current offerings include: financial & strategic risk assessment; facilitation; fundraising guidance; strategic planning; economic development; project feasibility assessment; budget management; board development; event planning; website development; and business/nonprofit partnership facilitation. Tribal client work is facilitated through The Whitener Group.

PUGET SOUNDKEEPER ALLIANCE

*Development Director
2004-2006*

Responsibilities included: fulfillment of strategic priorities; budget and financial management; development of major donor base; cultivation of corporate partnerships; oversight & management of all development activities; management of development staff; newsletter & online media communication to supporters; aiding Board members with fundraising; maximization of event & sponsorship income; enhancing brand identity; and education & outreach to diverse audiences.

ICF INTERNATIONAL

*Analyst
2004-2006*

Responsibilities included: Project and budget management; technical and outreach writing; event planning; data management; client interaction; and voluntary program recruitment.

DPRA INC.

*Research Assistant
2003-2004*

Responsibilities included: Project and personnel management; writing newsletter articles and quality assurance plans; website development; event planning; and data management.

SKILLS

STRATEGIC PLANNING
BUSINESS & FEASIBILITY
BOARD DEVELOPMENT
FACILITATION
FINANCIAL PROJECTIONS
FUNDRAISING
ACTION PLANS

EDUCATION

PINCHOT

Masters in Business Administration

BUCKNELL UNIVERSITY

BA Major: Environmental Studies
Double Minor: Ethics & Economics

OTHER HIGHLIGHTS

BOARD PRESIDENT

City Fruit, Seattle WA

TEACHING ASSISTANT

Pinchot Sustainable Operations Teaching Assistant



Your Success, Close at Hand